

#1

INCOMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 3:30:49 PM
Last Modified: Thursday, March 14, 2019 3:32:35 PM
Time Spent: 00:01:45
First Name: Daniel
Last Name: Harari
Email: dharari@relatedgroup.com
IP Address: 172.85.200.138

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Information & networking

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Keep building!

Q4 What was the most valuable aspect of this conference?

Meeting new people and receiving great information regarding the market

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement? **Respondent skipped this question**

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference? **Referral / Word of Mouth**, **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended. **Respondent skipped this question**

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Respondent skipped this question**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **Respondent skipped this question**

Q15 How likely is it that you would recommend this conference to a friend or colleague? **Respondent skipped this question**

#2

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 3:34:17 PM
Last Modified: Thursday, March 14, 2019 3:41:44 PM
Time Spent: 00:07:26
First Name: Ryan
Last Name: Brown
Email: rbrown@wielandbuilds.com
IP Address: 174.218.8.23

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking

Q2 How well did the conference meet your expectations? **Somewhat**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Taking advantage of opportunity zones.

Q4 What was the most valuable aspect of this conference?

Networking.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Overlap of lunch networking with a speaker session.

Q6 Do you have any specific suggestions for improvement?

Hold an after hours networking session. Half of the attendees left during lunch.

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Other (please specify):
Raleigh

Q8 How did you hear about the conference?

Referral / Word of Mouth

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Good
Speaker Quality	Excellent
Networking Opportunities	Very Good
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Poor
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

2 (Detractor)

#3

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 3:33:58 PM
Last Modified: Thursday, March 14, 2019 3:41:48 PM
Time Spent: 00:07:49
First Name: Steve
Last Name: Opper
Email: sopper@wielandbuilds.com
IP Address: 174.218.140.174

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking

Q2 How well did the conference meet your expectations? **Not Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Keep doing what we're doing

Q4 What was the most valuable aspect of this conference?

Probably will not attend again

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Overlap of lunch networking with a session. Room was freezing cold. People left early.

Q6 Do you have any specific suggestions for improvement?

Advertise as an Atlanta MF forum as most attendees were from Atlanta and left early

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Central & West Florida (Tampa)**

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Good
Attendee Quality	Fair
Speaker Quality	Good
Networking Opportunities	Fair
Loudermilk Conference Center	Fair
Food & Beverage	Good
Audio / Visual	Good
GreenPearl Staff	Good
Execution	Fair

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Good
Captial Stack Market Outlook	Fair
Southeast Investment & Development Opportunities	Good
Operations and Management	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Fair
Southeast Developers Forecast	Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

3 (Detractor)

#4

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 3:43:21 PM
Last Modified: Thursday, March 14, 2019 3:47:36 PM
Time Spent: 00:04:15
First Name: James
Last Name: Kelly
Email: james.kelly@huntcompanies.com
IP Address: 108.171.135.187

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Invited by Ethan Armentrout

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

On agency deals, lower the cap rate on the exit test for shorter term loans.

Q4 What was the most valuable aspect of this conference?

I met several people that could be potential customers and some that I'm already working with.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Respondent skipped this question

Q6 Do you have any specific suggestions for improvement?

Respondent skipped this question

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas (Austin) ,
Midwest (Chicago) ,
South Florida (Miami),
Central & West Florida (Tampa),
Dallas-Fort Worth,
Houston

Q8 How did you hear about the conference?

Referral / Word of Mouth ,

Other (please specify):

Ethan Armentrout

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Excellent
Operations and Management	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Respondent skipped this question

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Respondent skipped this question

Q13 How did you feel about the length of the conference?

Just right,

Comments:

Great idea to have shrimp and grits for lunch! It's nice to have a hot lunch rather than the standard sandwich.

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Yes, please contact me.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#5

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 3:47:09 PM
Last Modified: Thursday, March 14, 2019 3:53:14 PM
Time Spent: 00:06:04
First Name: George
Last Name: Connell
Email: gconnell@castlegateprop.com
IP Address: 71.59.1.250

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking and information.

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Always tough to find deals, but if you don't overleverage you can ride out a storm.

Q4 What was the most valuable aspect of this conference?

Economic outlook

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

No.

Q6 Do you have any specific suggestions for improvement?

Respondent skipped this question

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Respondent skipped this question

Q8 How did you hear about the conference?

Email from GreenPearl

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Good
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	N/A - Did not attend
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#6

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 4:06:16 PM
Last Modified: Thursday, March 14, 2019 4:09:38 PM
Time Spent: 00:03:22
First Name: Stephanie
Last Name: Solomon
Email: stephanielaurensolomon@gmail.com
IP Address: 23.122.145.165

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Education and networking

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Class b and workforce house if is lacking

Q4 What was the most valuable aspect of this conference?

The developers panel

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

No

Q6 Do you have any specific suggestions for improvement?

No

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Central & West Florida (Tampa)**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Good
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Good
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

No

Q13 How did you feel about the length of the conference?	Just right
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Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#7

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 4:09:41 PM
Last Modified: Thursday, March 14, 2019 4:13:49 PM
Time Spent: 00:04:08
First Name: Rick
Last Name: Suid
Email: rick.suid@btcpa.net
IP Address: 173.226.16.194

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

market updates

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year? **Respondent skipped this question**

Q4 What was the most valuable aspect of this conference?

updates on market, quality panelists

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement?

Move the location from downtown. So many new and interesting areas that are much easier to get to.

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference? **No Idea**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Good
Attendee Quality	Very Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
Loudermilk Conference Center	Fair
Food & Beverage	Fair
Audio / Visual	Very Good
GreenPearl Staff	Good
Execution	Very Good
Comments: :	hate going downtown

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended. **Respondent skipped this question**

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Respondent skipped this question**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **Respondent skipped this question**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

7 (Passive)

#8

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 5:48:28 PM
Last Modified: Thursday, March 14, 2019 5:56:47 PM
Time Spent: 00:08:19
First Name: Ethan
Last Name: Armentrout
Email: ethan.armentrout@marcusmillichap.com
IP Address: 99.129.210.133

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

sharing time with clients

Q2 How well did the conference meet your expectations? **Somewhat**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

the recession has not started yet

Q4 What was the most valuable aspect of this conference?

networking time

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

yes, the limited round table events were not appreciated. I had a developer client who spent his time, joining us for conference who was not able to attend. The whole notion is garbage.

Q6 Do you have any specific suggestions for improvement?

change the limited round table to accommodate the attendees who want to participate

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Other (please specify):
none, unless my clients decide otherwise

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Good
Speaker Quality	Very Good
Networking Opportunities	Fair
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Good
GreenPearl Staff	Poor
Execution	Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Capital Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	N/A - Did not attend
Operations and Management	N/A - Did not attend
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Very Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	Poor
Ground-Up Developers Roundtable	Poor

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

more workforce and affordable housing

Q13 How did you feel about the length of the conference?

Too long

Comments:

an hour or so less would be better and put lunch at noon

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

5 (Detractor)

#9

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 5:49:57 PM
Last Modified: Thursday, March 14, 2019 6:00:12 PM
Time Spent: 00:10:15
First Name: Bill
Last Name: Jernigan
Email: wjernigan@wfocliving.com
IP Address: 66.56.54.159

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking

Q2 How well did the conference meet your expectations? **Extremely Well,**
Comments:
Great venue.

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Very informative

Q4 What was the most valuable aspect of this conference?

Panelist were so good and hearing Mark's comments about Avalon.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Everything was perfect.

Q6 Do you have any specific suggestions for improvement?

Lot more smaller high tables in the main area so you could meet more people during food breaks, etc.

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Midwest ,
(Chicago)
Dallas-Fort Worth,
Houston,
 Other (please
 specify):
 Indianapolis

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Excellent
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable

N/A - Did not attend

Ground-Up Developers Roundtable

N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Maybe have some panelists like an older vs younger one and see how they view the markets and what they have learn from their experience.

Q13 How did you feel about the length of the conference?

Just right

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#10

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 6:13:13 PM
Last Modified: Thursday, March 14, 2019 6:15:41 PM
Time Spent: 00:02:28
First Name: Jay
Last Name: Lybik
Email: Jay.Lybik@marcusmillichap.com
IP Address: 70.158.100.181

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

To hear Hessem

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year? **Respondent skipped this question**

Q4 What was the most valuable aspect of this conference?

Hearing about which markets investors are interested in

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Need more seating

Q6 Do you have any specific suggestions for improvement?

larger venue

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Very Good
Loudermilk Conference Center	Good
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	N/A - Did not attend
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#11

INCOMPLETE

Collector: Email Invitation 1 (Email)
Started: Thursday, March 14, 2019 10:45:58 PM
Last Modified: Thursday, March 14, 2019 10:58:12 PM
Time Spent: 00:12:13
First Name: Lawrie
Last Name: Lubin
Email: llubin@metrontario.com
IP Address: 71.203.93.23

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

I needed to learn about the multifamily market in GA and the Carolinas. 5

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

I will improve our internal metrics to better understand our existing business.

Q4 What was the most valuable aspect of this conference?

Understanding the marketplace.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

None

Q6 Do you have any specific suggestions for improvement?

No

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas (Austin) ,
Central & West Florida (Tampa),
Dallas-Fort Worth,
Houston

Q8 How did you hear about the conference?

Email from GreenPearl,

Email from Marcus & Millichap

Other (please specify):

Previous conference

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Good
Speaker Quality	Excellent
Networking Opportunities	Fair
Loudermilk Conference Center	Good
Food & Beverage	Excellent
Audio / Visual	Good
GreenPearl Staff	Excellent
Execution	Excellent
Comments: :	Kosher lunch option was very much appreciated.

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Fair
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

No

Q13 How did you feel about the length of the conference?

Just right

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#12

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Friday, March 15, 2019 8:35:09 AM
Last Modified: Friday, March 15, 2019 8:42:43 AM
Time Spent: 00:07:33
First Name: Margie
Last Name: Deview
Email: marjorie.deview@aig.com
IP Address: 167.230.96.11

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

To be kept informed of the current market conditions

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

I will take a closer look at what specific events the properties are doing to generate a community feeling.

Q4 What was the most valuable aspect of this conference?

Roundtable was interesting.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

The General Session room was freezing which may it hard to concentrate.

Q6 Do you have any specific suggestions for improvement?

Be sure to keep the temperature a little warmer in the General Session room.

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Mid-Atlantic (Washington, D.C.)**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Very Good
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	N/A - Did not attend
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Excellent
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	Excellent
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Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

No

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#13

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Friday, March 15, 2019 11:33:22 AM
Last Modified: Friday, March 15, 2019 11:44:07 AM
Time Spent: 00:10:45
First Name: John
Last Name: Daly
Email: john.daly@marcusmillichap.com
IP Address: 24.199.202.246

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

networking and presentations

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

made some good contacts for potential property sales

Q4 What was the most valuable aspect of this conference?

networking

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

n/a

Q6 Do you have any specific suggestions for improvement?

some breakout sessions were restricted. Was this previously communicated?

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Mid-Atlantic (Washington, D.C.)**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Very Good
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

9 (Promoter)

#14

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Friday, March 15, 2019 11:50:11 AM
Last Modified: Friday, March 15, 2019 11:52:56 AM
Time Spent: 00:02:45
First Name: Joe
Last Name: Wilber
Email: jwilber@gables.com
IP Address: 75.144.43.100

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

networking

Q2 How well did the conference meet your expectations? **Respondent skipped this question**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year? **Respondent skipped this question**

Q4 What was the most valuable aspect of this conference?

John Sebree presentation was excellent

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement? **Respondent skipped this question**

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
Loudermilk Conference Center	Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Good
Operations and Management	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#15

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Saturday, March 16, 2019 11:30:50 AM
Last Modified: Saturday, March 16, 2019 11:34:00 AM
Time Spent: 00:03:10
First Name: Will
Last Name: Harvey
Email: will@harvey-capital.com
IP Address: 71.171.93.50

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

learn more and network

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

I don't think there was 1 thing, but I just got a ton of information from the panels, specifically from the value-add players

Q4 What was the most valuable aspect of this conference?

the panel discussions

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

no

Q6 Do you have any specific suggestions for improvement?

no

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Mid-Atlantic (Washington, D.C.)**

Q8 How did you hear about the conference? **Referral / Word of Mouth**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Excellent
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#16

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Monday, March 18, 2019 12:01:47 PM
Last Modified: Monday, March 18, 2019 12:04:44 PM
Time Spent: 00:02:56
First Name: Loretta
Last Name: Easton
Email: lojeaston@yahoo.com
IP Address: 108.88.185.246

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Industry updates and trends.

Q2 How well did the conference meet your expectations? **Very Well,**
Comments:
A little to much break time.

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

More comfort that market is stable.

Q4 What was the most valuable aspect of this conference?

Hearing from solid industry leaders.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Too much break time, Would rather have more time with the speakers.

Q6 Do you have any specific suggestions for improvement?

Less break time. More time for the speakers.

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Good
Loudermilk Conference Center	Very Good
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended. **Respondent skipped this question**

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Too long**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

9 (Promoter)

#17

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Monday, March 18, 2019 3:02:04 PM
Last Modified: Monday, March 18, 2019 3:08:04 PM
Time Spent: 00:05:59
First Name: Milton
Last Name: Chrissovergis
Email: miltonc@liveoakcontracting.com
IP Address: 12.217.59.138

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Meeting developers and learning more about the State of the Industry.

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Still a solid market.

Q4 What was the most valuable aspect of this conference?

Respondent skipped this question

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Wish there was more developer attendees.

Q6 Do you have any specific suggestions for improvement?

Would be nice to have a list of attendees before hand.

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central & West Florida (Tampa)

Q8 How did you hear about the conference?

Other (please specify):
Attend the event last year.

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Good
Speaker Quality	Very Good
Networking Opportunities	Good
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Very Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

7 (Passive)

#18

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 11:32:19 AM
Last Modified: Tuesday, March 19, 2019 11:34:08 AM
Time Spent: 00:01:48
First Name: Andi
Last Name: Alaniz
Email: aalaniz@windsorcommunities.com
IP Address: 162.192.105.236

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

State of the industry update, hear from speakers

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Branding of new buildings

Q4 What was the most valuable aspect of this conference?

Industry statistics

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Respondent skipped this question

Q6 Do you have any specific suggestions for improvement?

Respondent skipped this question

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas (Austin) ,
Dallas-Fort Worth

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#19

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 11:34:00 AM
Last Modified: Tuesday, March 19, 2019 11:36:58 AM
Time Spent: 00:02:58
Email: gunderson@bristoldevelopment.com
IP Address: 70.88.42.57

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Guest panel

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Slowing of economy likely but not bad

Q4 What was the most valuable aspect of this conference?

Hassam speaking and networking

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

N/A

Q6 Do you have any specific suggestions for improvement?

Respondent skipped this question

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Respondent skipped this question

Q8 How did you hear about the conference?

Email from GreenPearl

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Very Good
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	N/A - Did not attend
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capitall Stack Market Outlook	N/A - Did not attend
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Excellent
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	Excellent
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Yes, please contact me.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#20

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 11:36:14 AM
Last Modified: Tuesday, March 19, 2019 11:42:03 AM
Time Spent: 00:05:48
First Name: Jimmy
Last Name: Glover
Email: James@circlerentals.com
IP Address: 162.232.102.152

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Information on market

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

I'm a Class B-C owner/operator, and it looked like there were several attendees in the same boat. Most of the panels were focused on Class A+ spaces and it wasn't entirely relevant.

Q4 What was the most valuable aspect of this conference?

The content was great

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Respondent skipped this question

Q6 Do you have any specific suggestions for improvement?

Respondent skipped this question

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas (Austin) ,
South Florida (Miami),
Central & West Florida (Tampa),
Dallas-Fort Worth,
Other (please specify):
Anywhere in the SEC footprint.

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Other (please specify):

Preston Cooper

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Very Good
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Very Good
Comments: :	Best food I've ever had at a conference or catered event.

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	N/A - Did not attend
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Fair
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Very Good
Comments::	I had high expectations on the opportunity zones speaker, he covered good material but I feel he barely scraped the surface on it due to time constraints and a slow start.

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable

N/A - Did not attend

Ground-Up Developers Roundtable

N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Class B-C operators?

Q13 How did you feel about the length of the conference?

Just right

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#21

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 11:39:18 AM
Last Modified: Tuesday, March 19, 2019 11:45:15 AM
Time Spent: 00:05:57
Email: richard.munger@naproperties.com
IP Address: 107.77.233.97

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Part of the developers round table

Q2 How well did the conference meet your expectations? **Not Very Well,**

Comments:

I was surprised that the roundtable was closed for others to attend and I know for a fact that many left the conference because of this; not a well-thought-out idea whatsoever.

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

See above and less time spent at the podium with sponsors trying to sell their business

Q4 What was the most valuable aspect of this conference?

Mediocre at best

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

See above

Q6 Do you have any specific suggestions for improvement?

See above

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Respondent skipped this question

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Fair
Attendee Quality	Good
Speaker Quality	Good
Networking Opportunities	Fair
Loudermilk Conference Center	Good
Food & Beverage	Fair
Audio / Visual	Good
GreenPearl Staff	Good
Execution	Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Good
Capital Stack Market Outlook	Good
Southeast Investment & Development Opportunities	Good
Operations and Management	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Good
Southeast Developers Forecast	Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Very Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	Fair
Comments::	See above

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference?

Too long

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

1 (Detractor)

#22

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 11:51:13 AM
Last Modified: Tuesday, March 19, 2019 11:55:49 AM
Time Spent: 00:04:35
First Name: Clayton
Last Name: Edwards
Email: clayton@kencoapartments.com
IP Address: 99.203.4.114

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Sell my apartments

Q4 What was the most valuable aspect of this conference?

Networking contacts

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Operations/property management panel was weak with only class A content

Q6 Do you have any specific suggestions for improvement?

Reduce price, we almost didn't come

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Very Good
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Very Good
Food & Beverage	Good
Audio / Visual	Good
GreenPearl Staff	Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Fair
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Norm Raddow or S.DeFrancis

Q13 How did you feel about the length of the conference?	Too long
---	-----------------

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#23

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 12:05:38 PM
Last Modified: Tuesday, March 19, 2019 12:15:00 PM
Time Spent: 00:09:22
First Name: Hans
Last Name: Gant
Email: hgant@batson-cook.com
IP Address: 50.202.49.34

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking

Q2 How well did the conference meet your expectations? **Somewhat,**

Comments:

I would be helpful if you all had a way of sharing the attendee list prior to the meetings and facilitate through technology the ability for attendees to reach out to each other to schedule mtgs. Also in regard to the by invite sessions only, it would be valuable to have ability to attend these as observer.

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

look at more suburban opportunities.

Q4 What was the most valuable aspect of this conference?

networking

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

see note above.

Q6 Do you have any specific suggestions for improvement?

see note above

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Good
Speaker Quality	Good
Networking Opportunities	Fair
Loudermilk Conference Center	Good
Food & Beverage	Very Good
Audio / Visual	Good
GreenPearl Staff	Good
Execution	Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Capital Stack Market Outlook	Good
Southeast Investment & Development Opportunities	Fair
Operations and Management	Fair
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend
Comments::	would have liked the option to be an observer of the Ground Up Developers Round Table

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Respondent skipped this question

Q13 How did you feel about the length of the conference?

Just right

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Respondent skipped this question

Q15 How likely is it that you would recommend this conference to a friend or colleague?

7 (Passive)

#24

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 12:19:27 PM
Last Modified: Tuesday, March 19, 2019 12:30:56 PM
Time Spent: 00:11:28
First Name: Walter
Last Name: Slaton
Email: walter.slaton@marcusmillichap.com
IP Address: 208.87.237.201

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

To network and meet new clients

Q2 How well did the conference meet your expectations? **Extremely Well,**

Comments:

Well organized, great format and panel discussions

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Emphasizes the value of investing in Opportunity Zones

Q4 What was the most valuable aspect of this conference?

Panel discussions with industry experts

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Wi-Fi connection was weak

Q6 Do you have any specific suggestions for improvement?

I would like for these to be held more than once a year as some clients are unable to attend due to scheduling conflicts

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas (Austin) ,
Midwest (Chicago) ,
New York,
Northeast (Boston) ,
Northern California (San Francisco) ,
Southern California (Los Angeles) ,
South Florida (Miami),
Central & West Florida (Tampa),
Dallas-Fort Worth,
Houston,
Mid-Atlantic (Washington, D.C.),
Pacific Northwest (Seattle)

Q8 How did you hear about the conference?

Other (please specify):
 I'm a broker with Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Excellent
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

n/a

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#25

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 12:38:05 PM
Last Modified: Tuesday, March 19, 2019 12:44:59 PM
Time Spent: 00:06:54
First Name: Chris
Last Name: Yeagle
Email: chris@eastgatemultifamily.com
IP Address: 174.194.1.170

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Meeting clients & getting market info.

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Register earlier.

Q4 What was the most valuable aspect of this conference?

Hasseim speaking was great. It showed a strong commitment to the event.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

I really wanted to get into the developers round table but I didn't see any where that I could register early to select that option.

Q6 Do you have any specific suggestions for improvement?

Maybe for breakfast some more of finger foods or breakfast bars or something simple to pick up.

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference? **Referral / Word of Mouth**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
Loudermilk Conference Center	Excellent
Food & Beverage	Very Good
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent
Comments: :	Very impressed overall.

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Very Good
Operations and Management	N/A - Did not attend
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Comments::	I really would've liked to have figured out how to get into these developers round table.
------------	---

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

I always think adding in an economist is really good.

Q13 How did you feel about the length of the conference?	Just right
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Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#26

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 12:47:30 PM
Last Modified: Tuesday, March 19, 2019 12:48:29 PM
Time Spent: 00:00:59
First Name: Kevin
Last Name: Walsh
Email: kwalsh@walkerdunlop.com
IP Address: 38.101.184.66

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

see people

Q2 How well did the conference meet your expectations? **Very Well,**
Comments:
Great food and great information

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year? **Respondent skipped this question**

Q4 What was the most valuable aspect of this conference? **Respondent skipped this question**

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement? **Respondent skipped this question**

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Central & West Florida (Tampa)**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Respondent skipped this question

Q10 How would you rate the following sessions of this conference?

Respondent skipped this question

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Respondent skipped this question

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Respondent skipped this question

Q13 How did you feel about the length of the conference?

Respondent skipped this question

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Respondent skipped this question

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#27

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 1:06:25 PM
Last Modified: Tuesday, March 19, 2019 1:09:20 PM
Time Spent: 00:02:54
Email: cjones@amli.com
IP Address: 38.106.141.254

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

I was a speaker

Q2 How well did the conference meet your expectations? **Very Well,**
Comments:
Well-attended, felt high end, good venue

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

timing sessions better-- the session before us ran long and then we were rushed

Q4 What was the most valuable aspect of this conference?

networking

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement?

Having more preparation for speakers. One week before the event is not enough time to plan.

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **South Florida (Miami)**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	N/A - Did not attend
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	N/A - Did not attend
Capital Stack Market Outlook	N/A - Did not attend
Southeast Investment & Development Opportunities	N/A - Did not attend
Operations and Management	N/A - Did not attend
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#28

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 1:42:26 PM
Last Modified: Tuesday, March 19, 2019 1:47:20 PM
Time Spent: 00:04:53
First Name: Ben
Last Name: Colonomos
Email: benco@pointoneholdings.com
IP Address: 107.77.235.63

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking and learning

Q2 How well did the conference meet your expectations?

Extremely Well,

Comments:

Got great ideas on the operations round table and learned about a few trends in the capital markets.

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

There were several experiential best practices for residents shared by a few people in our round table.

Q4 What was the most valuable aspect of this conference?

Great information shared

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Respondent skipped this question

Q6 Do you have any specific suggestions for improvement?

No

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas ,
(Austin)

Dallas-Fort Worth,

Mid-Atlantic (Washington, D.C.)

Q8 How did you hear about the conference?

Email from GreenPearl

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Very Good
Speaker Quality	Excellent
Networking Opportunities	Very Good
Loudermilk Conference Center	Good
Food & Beverage	Very Good
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Very Good
Comments::	Left around 1pm

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	Excellent
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Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Respondent skipped this question

Q13 How did you feel about the length of the conference?

Too long

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Yes, please contact me.

Please include your contact info if you would like us to contact you.:

Operations, state of the market from an owner/operator perspective

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#29

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 2:00:31 PM
Last Modified: Tuesday, March 19, 2019 3:47:09 PM
Time Spent: 01:46:38
First Name: Kayla
Last Name: Willey
Email: kayla@pendercapital.com
IP Address: 76.184.186.201

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking with Marcus & Millichap brokers and other lenders

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

The relationships that I made

Q4 What was the most valuable aspect of this conference?

Hearing Hessam Nadji

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

nope

Q6 Do you have any specific suggestions for improvement?

Nope it was great

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas (Austin) ,
 Midwest (Chicago) ,
 New York,
 Northeast (Boston) ,
 Northern California (San Francisco) ,
 Southern California (Los Angeles) ,
 South Florida (Miami),
 Central & West Florida (Tampa),
 Dallas-Fort Worth,
 Houston,
 Mid-Atlantic (Washington, D.C.),
 Pacific Northwest (Seattle)

Q8 How did you hear about the conference?

Referral / Word of Mouth ,
 Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

n/a

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **Yes, please contact me.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#30

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 7:00:13 PM
Last Modified: Tuesday, March 19, 2019 7:22:25 PM
Time Spent: 00:22:11
First Name: Richard
Last Name: Polk
Email: Rich_p@bellsouth.net
IP Address: 67.190.215.152

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Make connections in the Construction Industry and, get new investment ideas.

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Will look into moving some of my retirement funds into a Apartment Rental investment REIT.

Q4 What was the most valuable aspect of this conference?

Description of current trends.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

I thought there was going to be a reception after conference with adult beverages.

Q6 Do you have any specific suggestions for improvement?

Y'all did a great job. Can't think of anything. Maybe get some of the speakers to set up tables outside auditorium. Provide opportunity for one on one time with speakers.

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

**South Florida (Miami),
Central & West Florida (Tampa)**

Q8 How did you hear about the conference?

**Referral / Word of
Mouth**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Very Good
Speaker Quality	Excellent
Networking Opportunities	Very Good
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Would like to hear a little more from Architect and Engineering side of things.

Q13 How did you feel about the length of the conference?	Just right
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Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#31

INCOMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 6:55:54 PM
Last Modified: Tuesday, March 19, 2019 7:53:51 PM
Time Spent: 00:57:57
Email: jb@chance-partners.com
IP Address: 174.203.8.205

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Speaker

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Focus more on research

Q4 What was the most valuable aspect of this conference?

Capital markets

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement? **Respondent skipped this question**

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Central & West Florida (Tampa)**

Q8 How did you hear about the conference? **Email from GreenPearl**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
Loudermilk Conference Center	Good
Food & Beverage	Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	N/A - Did not attend
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	Very Good

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Respondent skipped this question**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **Respondent skipped this question**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Respondent skipped this question

#32

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 10:32:10 PM
Last Modified: Tuesday, March 19, 2019 10:35:48 PM
Time Spent: 00:03:38
First Name: Eric
Last Name: Silverman
Email: eric@easthamcapital.com
IP Address: 76.108.78.213

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking

Q2 How well did the conference meet your expectations? **Extremely Well,**

Comments:

I reconnected with many people and made some new contacts

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Patience

Q4 What was the most valuable aspect of this conference?

Networking

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

None

Q6 Do you have any specific suggestions for improvement?

None

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Midwest ,
(Chicago)

South Florida (Miami),

Dallas-Fort Worth,

Houston

Q8 How did you hear about the conference?

Email from Marcus & Millichap

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	Excellent
Operations and Management	N/A - Did not attend
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	N/A - Did not attend
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Very Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event?

Respondent skipped this question

Q13 How did you feel about the length of the conference?

Just right

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Yes, please contact me.

Please include your contact info if you would like us to contact you.:

Happy to speak again...

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#33

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Tuesday, March 19, 2019 11:09:43 PM
Last Modified: Tuesday, March 19, 2019 11:14:16 PM
Time Spent: 00:04:33
Email: jaytclark@seccompanies.com
IP Address: 108.232.153.13

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Hear current trends and network

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

How difficult it is to get new deals done

Q4 What was the most valuable aspect of this conference?

Networking and various thoughts on market conditions

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

No

Q6 Do you have any specific suggestions for improvement?

No

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Speaker Quality	Very Good
Networking Opportunities	Excellent
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Very Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	Excellent

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Yes, please contact me.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

9 (Promoter)

#34

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Wednesday, March 20, 2019 8:29:56 AM
Last Modified: Wednesday, March 20, 2019 8:36:23 AM
Time Spent: 00:06:26
First Name: Leo
Last Name: Molette
Email: lee.fsdevelopers@gmail.com
IP Address: 107.77.194.191

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking & getting information on the industry.

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Atlanta is still a robust & viable market.

Q4 What was the most valuable aspect of this conference?

The networking!

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement?

There's an app called Mixtroz.com that would enhance networking & keep people from just talking to people they know.

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **South Florida (Miami),
Mid-Atlantic (Washington, D.C.)**

Q8 How did you hear about the conference? **Email from Marcus & Millichap**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Good
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Very Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Excellent

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#35

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Wednesday, March 20, 2019 10:52:49 AM
Last Modified: Wednesday, March 20, 2019 10:55:30 AM
Time Spent: 00:02:40
First Name: Will
Last Name: Lovell
Email: will.lovell@stewart.com
IP Address: 161.69.123.10

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

To learn more about the multifamily industry and the players therein

Q2 How well did the conference meet your expectations? **Extremely Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year? **Respondent skipped this question**

Q4 What was the most valuable aspect of this conference? **Respondent skipped this question**

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they? **Respondent skipped this question**

Q6 Do you have any specific suggestions for improvement? **Respondent skipped this question**

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Respondent skipped this question**

Q8 How did you hear about the conference? **Referral / Word of Mouth**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Captial Stack Market Outlook	Excellent
Southeast Investment & Development Opportunities	N/A - Did not attend
Operations and Management	Excellent
Opportunity Zones, Tax Incentives & Energy Credits Workshop	N/A - Did not attend
Southeast Developers Forecast	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended. **Respondent skipped this question**

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#36

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Wednesday, March 20, 2019 10:52:10 AM
Last Modified: Wednesday, March 20, 2019 11:02:44 AM
Time Spent: 00:10:33
First Name: Amy
Last Name: Johnson
Email: ajohnson@carlynco.com
IP Address: 76.20.233.17

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking and Insights

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

continue to be more aware of developers constraints and opportunities to be of service to the industry.

Q4 What was the most valuable aspect of this conference?

Bringing everyone together. Creating a day of sharing ideas within the industry

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Breakfast was difficult to eat without adequate tables

Q6 Do you have any specific suggestions for improvement?

No

Q7 Which of the following geographies also interest you or your firm for multifamily forums?

Central Texas (Austin),
 Midwest (Chicago),
 New York,
 Northeast (Boston),
 Central & West Florida (Tampa),
 Dallas-Fort Worth,
 Houston,
 Mid-Atlantic (Washington, D.C.)

Q8 How did you hear about the conference?

Email from Marcus & Millichap,
 Other (please specify):
 We are past sponsors

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
Loudermilk Conference Center	Very Good
Food & Beverage	Very Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Capital Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Very Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Fair
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Too long**,
Comments:
Maybe end around 2? Slightly less time so we can get back to office to check in

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **Yes, please contact me**,
Please include your contact info if you would like us to contact you.:
We are already in touch

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#37

COMPLETE

Collector: Email Invitation 1 (Email)
Started: Wednesday, March 20, 2019 12:00:02 PM
Last Modified: Wednesday, March 20, 2019 12:03:09 PM
Time Spent: 00:03:06
First Name: Amy
Last Name: Saunders
Email: amy.saunders@titancapitalre.com
IP Address: 73.215.23.64

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

networking and updates on the market

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

opportunity zone

Q4 What was the most valuable aspect of this conference?

hearing others in the same market conditions navigating through

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Not that I can think of

Q6 Do you have any specific suggestions for improvement?

none

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **New York**

Q8 How did you hear about the conference? **Referral / Word of Mouth**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Very Good
Attendee Quality	Very Good
Speaker Quality	Very Good
Networking Opportunities	Very Good
Loudermilk Conference Center	Very Good
Food & Beverage	Good
Audio / Visual	Very Good
GreenPearl Staff	Very Good
Execution	Very Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Poor
Southeast Developers Forecast	Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	N/A - Did not attend

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Too long**,
 Comments:
 Just a tad too long

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

No, thanks.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

8 (Passive)

#38

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Wednesday, March 20, 2019 1:36:25 PM
Last Modified: Wednesday, March 20, 2019 1:43:24 PM
Time Spent: 00:06:59
First Name: Mark
Last Name: Jansen
Email: Mark@constancyone.com
IP Address: 76.17.23.24

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Networking

Q2 How well did the conference meet your expectations? **Very Well**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year?

Continue to build my relationships with brokers.

Q4 What was the most valuable aspect of this conference?

Networking and Market Watch Info

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

No

Q6 Do you have any specific suggestions for improvement?

Not at this time

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **Central & West Florida (Tampa), Houston**

Q8 How did you hear about the conference? Other (please specify):
Referred by M&M Broker

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Excellent
Attendee Quality	Excellent
Speaker Quality	Excellent
Networking Opportunities	Excellent
Loudermilk Conference Center	Excellent
Food & Beverage	Excellent
Audio / Visual	Excellent
GreenPearl Staff	Excellent
Execution	Excellent

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Excellent
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Excellent
Capital Stack Market Outlook	Excellent
Operations and Management	Excellent
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Very Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event?

Please include your contact info if you would like us to contact you.:

Not at this time, but one day
yes.

Q15 How likely is it that you would recommend this conference to a friend or colleague?

Extremely likely - 10 (Promoter)

#39

COMPLETE

Collector: Email Invitation 2 (Email)
Started: Thursday, March 21, 2019 2:05:47 PM
Last Modified: Thursday, March 21, 2019 2:17:55 PM
Time Spent: 00:12:07
First Name: Jason
Last Name: Archer
Email: jason.r.archer@metlife.com
IP Address: 216.163.247.1

Page 1: Event Overview

Q1 What was your primary reason for attending this conference?

Learn, collect market updates and notes to provide to office.

Q2 How well did the conference meet your expectations? **Somewhat**

Q3 With regard to the content of the event, what is your #1 takeaway that you will implement in the next year? **Respondent skipped this question**

Q4 What was the most valuable aspect of this conference?

Some of the speakers were very good and provided good feedback/insight into their current businesses.

Q5 Were there any aspects of the event which did not meet your expectations? If so, what were they?

Way too much showboating Marcus & Millichap and their services. I thought we were paying for content and access to information, not to have a seat at the M&M show.

Q6 Do you have any specific suggestions for improvement?

Send the presentation slides to attendees who requested them in a timely manner. I trust many attendees are reporting back and sharing information with their employer/coworkers after the event. It would be great to provide the back-up data.

Q7 Which of the following geographies also interest you or your firm for multifamily forums? **South Florida (Miami),
Central & West Florida (Tampa)**

Q8 How did you hear about the conference? **Email from GreenPearl**

Page 2

Q9 How would you rate the following aspects of this conference?

Subject Matter / Topics	Good
Attendee Quality	Fair
Speaker Quality	Very Good
Networking Opportunities	Fair
Loudermilk Conference Center	Fair
Food & Beverage	Fair
Audio / Visual	Fair
GreenPearl Staff	Good
Execution	Good

Q10 How would you rate the following sessions of this conference?

Regional vs National Multifamily Market Outlook	Very Good
Morning Keynote: Hessam Nadji, President & Chief Executive Officer, Marcus & Millichap	Fair
Captial Stack Market Outlook	Very Good
Southeast Investment & Development Opportunities	Very Good
Operations and Management	Good
Opportunity Zones, Tax Incentives & Energy Credits Workshop	Good
Southeast Developers Forecast	Very Good
Afternoon Keynote: Mark Toro, Managing Partner, North American Properties	Good

Q11 If you participated in a closed-door roundtable, please rate the roundtable that you attended.

Property Operations Roundtable	N/A - Did not attend
Ground-Up Developers Roundtable	N/A - Did not attend

Page 3

Q12 Is there a speaker or topic that we did not include that you would like to see at a future event? **Respondent skipped this question**

Q13 How did you feel about the length of the conference? **Just right**

Q14 Do you or your firm have interest in speaking, sponsoring or exhibiting at a future event? **No, thanks.**

Q15 How likely is it that you would recommend this conference to a friend or colleague?

3 (Detractor)
